

LUCIANO BENETTON - Chairman

Born in 1935 in Treviso, Luciano Benetton launched the activities of Benetton Group in 1965 with his siblings Giuliana, Gilberto and Carlo. He is now Chairman of the Group and provides guidance and strategic vision for its development. He also sits on the Board of Edizione SRL, the Benetton family's holding company. He was a member of the Italian Senate from 1992 until 1994.